

GOVERNMENT DEPARTMENTS AND AGENCIES, PRINTED INFORMATION

1456. Hon C.L. Edwardes to the Minister for Planning and Infrastructure

- (1) For departments, agencies and statutory authorities under the portfolio responsibilities of the Minister, what brochures, pamphlets, bulletins and other forms of printed information, other than annual reports and 'in-house' bulletins, were produced since 19 February 2001?
- (2) For each brochure, pamphlet, bulletin and other form of printed information, will the Minister advise-
 - (a) the original and final cost;
 - (b) the purpose; and
 - (c) the names of any contractors involved in the production, and the services they provided?

Ms MacTIERNAN replied:

Department of Planning and Infrastructure:

Please refer to tabled response. [See paper No 1467.]

Western Australian Government Railways:

- (1). Leaflets, timetables, reply paid postcards.
- (2).
 - (i). (a). original and final cost \$576
 - (b). To inform local residents of the closures of access way at Bonneville Way, Joondalup
 - (c). The firm Definition produced the leaflet.
 - (ii). (a). original and final cost \$576
 - (b). To inform the public of temporary changes to train services on the Midland and Armadale lines.
 - (c). The firm Definition produced the leaflet.
 - (iii) (a). original and final cost \$2447.50
 - (b). For members of the public to report to the Western Australian Government Railways Commission incidences of vandalism.
 - (c). The firm Design Design produced the postcard.
 - (iv). (a). Original and final cost \$11,877.25
 - (b). Western Australian Government Railways Commission country passenger services timetables.
 - (c). Expo Print printed the timetables
 - (v). (a). Original and final cost \$4669.50
 - (b). To provide information on the new Prospector and Avonlink railcars.
 - (c). Advance Print printed the leaflets.

Main Roads WA:

- (1) - (2) (a) - (c). Main Roads produces many hundreds of brochures, newsletters, pamphlets and other forms of printed material every year to keep the public informed of impacts associated with road construction and maintenance activity.

Main Roads' advertising and the distribution of information are varied and project related, and initiated on an 'as needs' basis. Aside from a public relations budget of \$293,000 which meets some of the general advertising, printing and production costs of Main Roads each year, the cost of providing public information on a project by project basis is met by each of the road program projects, and as such forms part of the total project cost.

In-house graphic and writing expertise is used to compile the public information with assistance in some cases from a public relations panel contract established under standard government guidelines. All printing is outsourced.

To accurately provide the information the Member is seeking on a case-by-case basis would take months of research at substantial cost. However, should the Hon Member require information on a specific item I would be happy to assist.

Department of Land Administration:

Please refer to tabled response. [See paper No 1468.]

Landcorp:

LandCorp's core function is the development of land for sale within a competitive market place.

Marketing requirements together with legal requirements arising from these land developments and sales processes require extensive production of various forms of printed material.

The provision of information as requested would require the allocation of significant resources away from higher priority areas.

OMPIPA:

(1). Nil.

(2). N/a.

Midland Redevelopment Authority:

(1) Midlander Newsletters Winter 2001, and Summer 2001; Heritage Brochure; Public Environment Review - Remediation of the Midland Railway Workshops site; Draft Redevelopment Scheme Part 1

2.1 Midlander Winter 2001 Newsletter.

(a) Original and final cost \$13,559.

(b) Community and stakeholders quarterly information Newsletter.

(c) Turnbull Porter Novelli (public relations/authoring), Andrew Gentile (graphic design/photography), Advance Press (printing).

2.2 Midlander Summer 2001 Newsletter

(a) Original and final costs \$9,345.

(b) Community and stakeholders quarterly information Newsletter.

(c) Turnbull Porter Novelli (public relations/authoring), Andrew Gentile (graphic design/photography), Advance Press (printing).

2.3 Heritage Brochure

(a) Original and final cost : \$8,738

(b) Document provides brief introduction to the unique heritage and rich social history of the Midland Railway Workshops site.

(c) Turnbull Porter Novelli (public relations/authoring), Andrew Gentile (graphic design/photography), Advance Press (printing).

2.4 Public Environment Review - Remediation of the Midland Railway Workshops site - Area B, C and D.

(a) Original and final cost : \$3,606.

(b) Statutory document required by the Environmental Protection Authority to publicly advertise and seek public submissions on the Authority's environmental remediation and rehabilitation plans for the Western Australian Police Service's Police Operational Support facility on the Midland Railway Workshops site.

(c) Merlin Creative Art and Design (graphic design/printing).

2.5 Draft Redevelopment Scheme Midland Central Part 1.

(a) Original and final cost : \$1,010.

(b) Statutory document required by the Midland Redevelopment Act 1999 Section 33 to advertise and seek public submissions on the draft Redevelopment Scheme.

(c) Merlin Creative Art and Design (graphic design/printing).

East Perth Redevelopment Authority:

(1).

- i. Normalisation pamphlet.
- ii. The Village Northbridge brochure
- iii. Public art pamphlet
- iv. East Perth 'bringing it all together' pamphlet
- v. Sales 'flyers' and leaflets

(2).

i. Normalisation pamphlet

a). Cost \$3,861.64.

b). Public information pamphlet explaining the return of planning jurisdiction over much of the original East Perth redevelopment area to the City of Perth.

c). Adlink JLS compiled and printed the pamphlet.

ii. The Village Northbridge brochure

a). Cost \$4,552.85

b). Brochure to inform the public of the scope and intent of the Northbridge extension to the East Perth redevelopment area

c). JDA compiled and printed the brochure

iii. Public art pamphlet

a). Cost \$10,646.42

b). Pamphlet to provide public information on the history and location of public art works in the East Perth redevelopment area

iv. East Perth 'bringing it all together' pamphlet

a). Cost \$3,227.14

b). Pamphlet to provide public information on the content and location of significant items of interest in the East Perth redevelopment area

v. Sales 'flyers' and leaflets

a). Costs are incorporated in overall subdivision advertising and marketing expenses so are unable to be individually determined.

b). These are an integral component of attracting public interest to lots available for sale.

Subiaco Redevelopment Authority.

Project Outlook newsletter:

(a) Estimated \$9,450 plus hourly rates; Final \$17,075

(b) Community/stakeholder information and marketing tool

(c) Newscomm Pty Ltd - production and management

Commercial lots pamphlets:

(a) \$1653

Centro Village leaflets:

(a) \$2300

(b) Advertising and marketing pamphlets

(c) AdlinkJLS, production and management

Broome Port Authority:

(1) Nil.

(2) -

Fremantle Port Authority:

(1)

i. Environmental Fact Sheets

- ii. Tenant Talk
- iii. Facilities and Services Handbook
- iv. Navigating Fremantle Ports Waters Brochure
- v. Navigation Fremantle Port Waters Boat Sticker
- vi. A Guide to Our Business
- vii. Fremantle Port News
- viii. Importer/Exporter Survey Results
- ix. Portfolio Community Newsletter

2)

Environmental Fact sheets:

- a) \$1000, \$1030
- b) Provide community with information about environment management
- c) Acorn Design, design and publishing

Tenant Talk:

- a) \$1100, \$1085
- b) provide information to FPA Tenants
- c) Acorn Design, design and publishing

Facilities and Services Handbook :

- a) \$6,000, \$1272
- b) Provide customers with information about FPA services and facilities
- c) Acorn Design, design concept

Navigating Fremantle Port Waters, Brochure and boat sticker:

- a) \$2,500, \$2,536
- b) provide information to recreational boat users about navigating Fremantle Port Waters
- c) Acorn Design, design and publishing

A Guide to Our Business (Reprint) :

- a) \$1800, \$1710
- b) Customer service charter and information about FPA services and facilities
- c) Acorn Design publishing

Fremantle Port News:

- a) \$6,000, \$5,924
- b) international trade newsletter
- c) Acorn Design, design and publishing

Importer/Exporter Survey Summary :

- a) \$1400, \$1443
- b) reporting of industry survey
- c) Acorn Design, design and publishing

Portfolio Community Newsletter:

- a) \$7000, \$6899
- b) communicate port issues to Community
- c) Acorn Design, design and publishing

Port Hedland Port Authority:

- (1) Public Relations Folders
- (2)
 - (a) Original and final cost is \$1,630
 - (b) Folder/pocket to insert public relations material, maps etc
 - (c) Scott Four Colour - printing

Esperance Port Authority:

(1). Community newsletter called 'Esperance Report'.

(2)

(a) Original and final cost \$12,260.

(b) To provide the community with up to date information about Port developments and activities.

(c)

i. RHK Public Relations.

ii. Printing Press.

Dampier Port Authority:

(1). The DPA produced 1,000 copies of the new 'Port Authorities Regulations 2001'.

(2). (a) The original and final cost was \$2,937.

(b) printing 1,000 copies of the Regulations.

(c) Printed by OTG Printing.

Bunbury Port Authority:

(1). BPA Portal: A community newsletter from the Bunbury Port Authority, Issue 1, November 2001.

(2). (a) Original and final cost was \$8,303.

(b) To inform the South West community on a six monthly basis of the major events happening in the Port.

(c) Main Event Media Pty Ltd produced the newsletter.

Geraldton Port Authority:

(1).

i. Port Hand Book

ii. Champion Bay Comment.

(2).

i).

(a) Original and final cost was \$10,004.

(b) Port Hand Book - An annual booklet that provides Port customers with practical information on operational parameters.

(c) Guardian Print - Printing.

Mills Wilson - Design and Production.

ii. (a) Original and final cost was \$4,202.

(b) Champion Bay Comment - a biannual newsletter publication distributed to the community.

(c) Guardian Print - Printing.

Australia Post - Delivery.

Albany Port Authority:

(1) Nil

(2) N/a